

Website Cookie Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. [We may also share this information with third parties for this purpose].

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Title	Purpose
Cookie Name	
Via streetwave.co	
Hubspot: Hubspotutk __hssc __hssrc	These Hubspot cookies are essential to our website streetwave.co as they enable anonymised statistics gathering via Hubspot. Hubspot cookies gather data on website usage and performance, such as page views, session duration, and the source of the traffic. This anonymised data is used to improve the user experience and track marketing campaign success. These cookies are third-party

<p>__hstc</p>	<p>cookies, which means that they are placed on our website by Hubspot.</p> <p>The types of Hubspot cookies that we use include __hssc, __hssrc and _hstc cookies. _hssc cookies are used to store anonymised statistic, while _hssrc and __hstc are used to store visiting time periods and anonymous reference number.</p> <p>More information can be found on Hubspots cookie policy: https://legal.hubspot.com/cookie-policy</p>
<p>Google Analytics:</p> <p>_gat_gtag_UA_*</p> <p>_gid</p> <p>_ga_*</p>	<p>These Google Analytics cookies are essential to our website streetwave.co as they enable anonymised statistics gathering and provide traffic insights via Google Analytics.</p> <p>Google Analytics cookies collect information about how visitors use our website. This helps us to improve the user experience and to understand which parts of our website are most popular. Google Analytics cookies track information such as the pages visited, the time spent on each page, and the links clicked. These cookies are third-party cookies, which means that they are placed on our website by Google.</p> <p>The types of Google Analytics cookies that we use include are _gat_gtag_UA_*, _ga and _gid cookies. _gat_gtag_UA_* and _ga cookies are used to distinguish unique users, while _gid cookies are used to throttle request rates.</p> <p>More information can be found on Google's Analytics Cookie policy: https://policies.google.com/technologies/cookies?hl=en-US</p>
<p>Via *.streetwave.co</p> <p>__Securestreetwave_session</p>	<p>We use Laravel session cookies on our application servers to provide a way to store user-specific data between requests. These cookies are essential for websites that require user authentication or for those that need to maintain a user's state as they navigate through the application. Laravel session cookies are first-party</p>

<p>XSRF-TOKEN</p>	<p>cookies, which means that they are placed on our website by our own server.</p> <p>When you log in to our application, Laravel generates a unique session ID, which is stored in a session cookie on your browser. This session ID is then used to retrieve your data from the server for subsequent requests. This way, we can identify you and provide a personalized experience.</p> <p>Our Laravel session cookies expire after a set period of time or when you log out of our application. You can also clear your session cookies by clearing your browser cache. The period of expiry can be extended to 100 days by the user. This is actioned when they log into our application and have ticked the “Remember Me” checkbox.</p> <p>We use the XSRF-TOKEN cookie on our application servers to protect against cross-site request forgery (CSRF) attacks. CSRF attacks occur when a malicious website tricks a user's browser into sending unauthorized requests to a different website. The XSRF-TOKEN cookie is a first-party cookie, which means that it is placed on our website by our own server.</p> <p>When you log in to our application, Laravel generates a unique XSRF token, which is stored in the XSRF-TOKEN cookie on your browser. This token is then used to verify that any subsequent requests made by you originated from our application and not from a malicious source.</p> <p>Our XSRF-TOKEN cookie expires after a set period of time or when you log out of our website. You can also clear your XSRF-TOKEN cookie by clearing your browser cache. The period of expiry can be extended to 100 days by the user. This is actioned when they log into our application and have ticked the “Remember Me” checkbox.</p>
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Third party cookies

[Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies:

Google

Hubspot Inc

How to control your cookies

If you would like to opt out of cookies, you can change the settings on your internet browser to reject cookies. For more information generally on cookies, including how to disable them, please visit www.aboutcookies.org.

Please note that if you do set your browser to reject cookies, you may not be able to use all of the features of our website.